



SynOps

AI Powered Cloud Management Platform

**AI-Powered Complete Cloud Management Platform
for Cost Optimization, Modernization, and End-to-
End Managed Services**



A SOLUTION BUILT WITH EXPERTISE



Achieve significant cost savings through proactive optimization

Transition from legacy systems to efficient, resource-friendly technologies

Protect against threats with robust, automated security tools

Stay on track with real-time alerts for cost anomalies and overruns

Manage all cloud accounts through a single, intuitive dashboard

Easily connect with existing applications and critical tools



Reduce Monthly Cloud Bills

Modernize Applications

Advanced Security Management

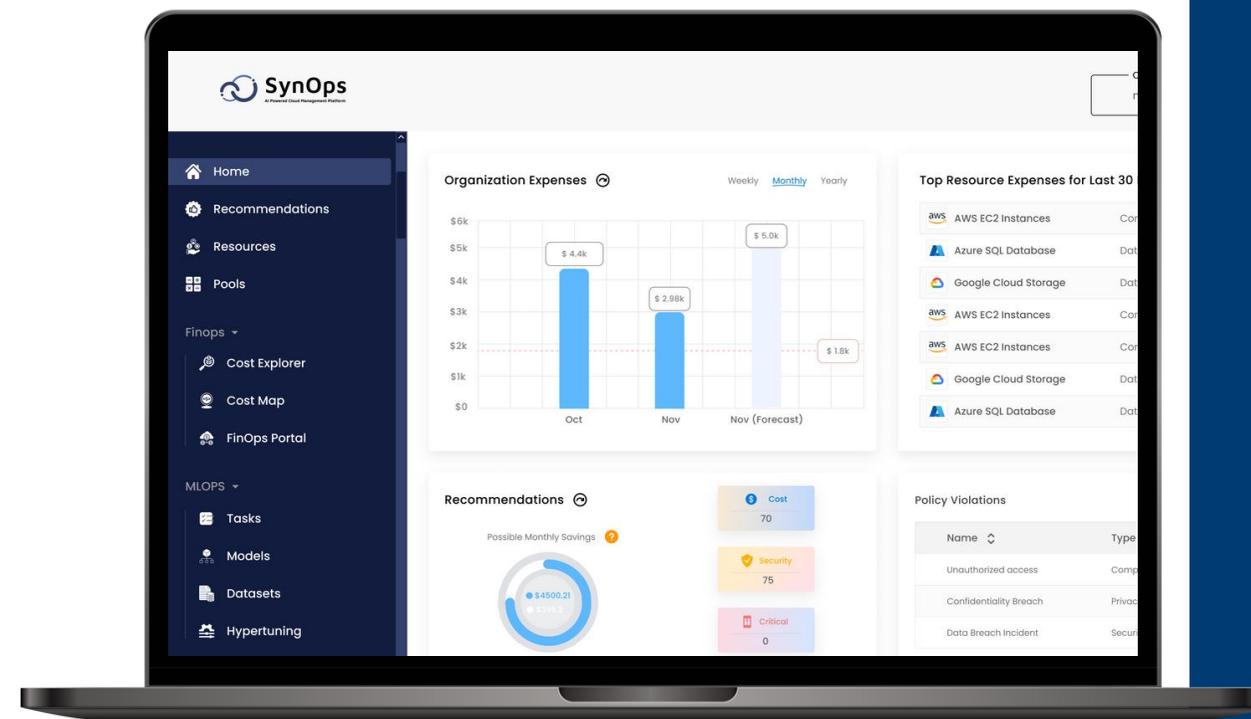
Budget Alarms

Unified Cloud View Multi-

Seamless Integration

- Unified view of cloud utilization and spending across accounts and business units
- Accurate cost projections for reliable budget planning
- Cross-functional collaboration via a common cost visibility platform
- Transparent chargebacks with comprehensive cost allocation
- Automated alerts and actions for threshold violations.
- Actionable insights for cost optimization
- AI-powered anomaly detection with automated spike alerts
- Integration with 100+ cloud services and third-party tools like Jira and ServiceNow.

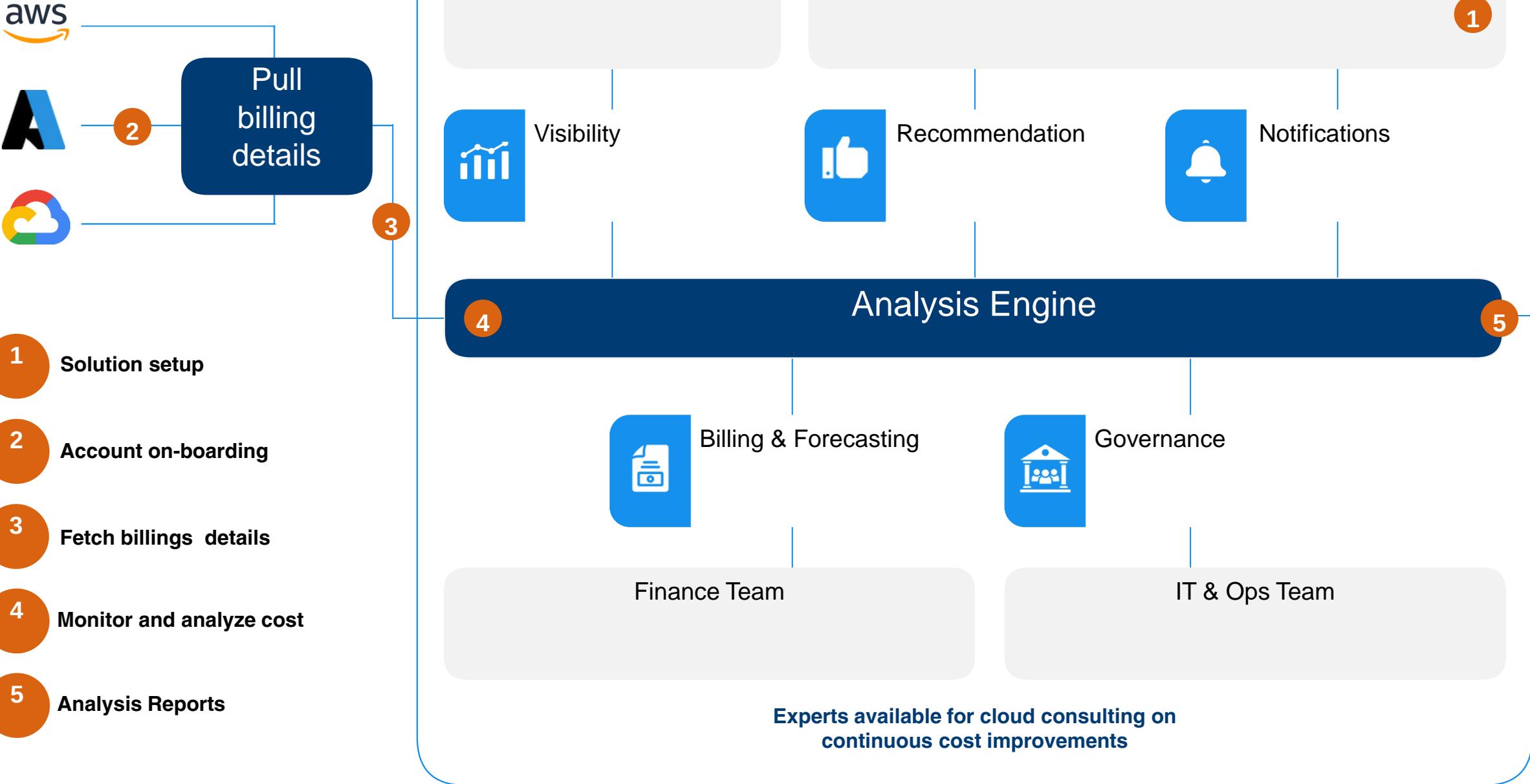
An AI-powered solution to eliminate IT inefficiencies control cloud costs, and optimize operations



- Achieve up to 40% savings on cloud costs effortlessly
- Accelerate cost bottleneck detection by 50%
- Elevate FinOps maturity with precise allocation and forecasting
- Unlock profitable growth through intelligent cloud cost management
- Maximize ROI with cloud unit economics and value-driven insights

HOW IT WORKS?

SAAS/PRIVATE VPC



- Cost Distribution
- Tag Compliance
- Optimized Environment
- Anomaly Detection
- Cost Forecasting
- Enable Automation
- Cloud Infra-Modernization

ONE-TIME SERVICES

- Cloud Cost Optimization
- Security compliance and posture enhancement.
- Well-Architected reviews and adherence to cloud best practices.



RECURRING ANNUAL SERVICES

- Managed services subscription for continuous monitoring, cost management, and operational efficiency.



PROJECT BASED REVENUE

- Infrastructure refactoring services for optimized performance and scalability
- Application modernization projects to transition legacy systems into cloud-native architectures.



With Just 7 months of operation, we have earned a good traction



2024

Founded Year



22

Satisfied Clients



US \$35K

MRR



32+

Team Size

SYNOPS Marquee Clients



Strategic Partners for Additional Layers of Security



** Patent application submitted for the complete product design and innovation*

SYNOPS – STANDOUTS AMONGST OTHER SOLUTIONS



Synops stands out as a comprehensive cloud solutions provider, offering unparalleled value to businesses

Unified Cloud Visibility:
Centralized management across all clouds

Quick Insights:
Instant analysis with pre-built dashboards

Cost Optimization:
Drill-down to identify and reduce resource waste

Integrated Collaboration:
Seamless access to Dev teams for issue resolution

Proactive Monitoring:
Alerts and automated workflows for instant action

Financial Control:
Budget configuration, forecasting, and anomaly detection

Industry Compliance:
Automated assessments for security and DevOps best practices

Expert Support:
Guided analysis and implementation for optimized performance

Built-in Security:
Inherent cybersecurity with threat detection, encryption, and compliance

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Cloud-native cost management tools



Third-Party Players



FEATURE COMPLETENESS

CLOUD MANAGEMENT PLATFORM LANDSCAPE

	CloudBolt	Flexera	HyperGrid	Azure Cost Management	Azure Arc	Ansible	Cloudability	Commvault	
	Morpheus Data	Scalr	Google Anthos			Elasticsearch Observability			
	Snow Software-Embotics	VMware	Google Cloud Monitoring	IBM MCM	Sumo Logic	Terraform	Veeam		
VE DN OR S TYP ES	Cloud Management Platforms			Solutions from cloud providers			Specialized feature specific solutions		
FE AT UR E AR EA S									
	Alibaba Cloud	Amazon Web Services	Google Cloud Platform	IBM Cloud	Microsoft Azure	Other Clouds	Hybrid Clouds		

No single provider offers an all-in-one AI-powered solution for cloud management but SynOps

Ref: MultiCloud Management Solution

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SYNOPS – COMPETITIVE ANALYSIS



	SynOps Cloud Cost Optimizer		
	✓	✗	✓
	✓	✗	
	✓	✗	✓
	✓	✗	✗
	✓	✓	
	✓	✗	✓
	✓	✗	✗
	✓	✗	✗



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SYNCHRONIZING BUSINESS WITH TECHNOLOGY

CONTACT:

P. Chakradhari Sharma



+91-95425-95999

pcs@synycsgroup.com

www.synycs.com

TECHNOLOGY
BACKGROUND

