



SynOps

AI Powered Cloud Management Platform

**AI-Powered Complete Cloud Management Platform
for Cost Optimization, Modernization, and End-to-
End Managed Services**





Achieve significant cost savings through proactive optimization



Reduce Monthly Cloud Bills



Transition from legacy systems to efficient, resource-friendly technologies



Modernize Applications



Protect against threats with robust, automated security tools



Advanced Security Management



Stay on track with real-time alerts for cost anomalies and overruns



Budget

Alarms



Manage all cloud accounts through a single, intuitive dashboard



Unified Cloud View

Multi-

Cloud View



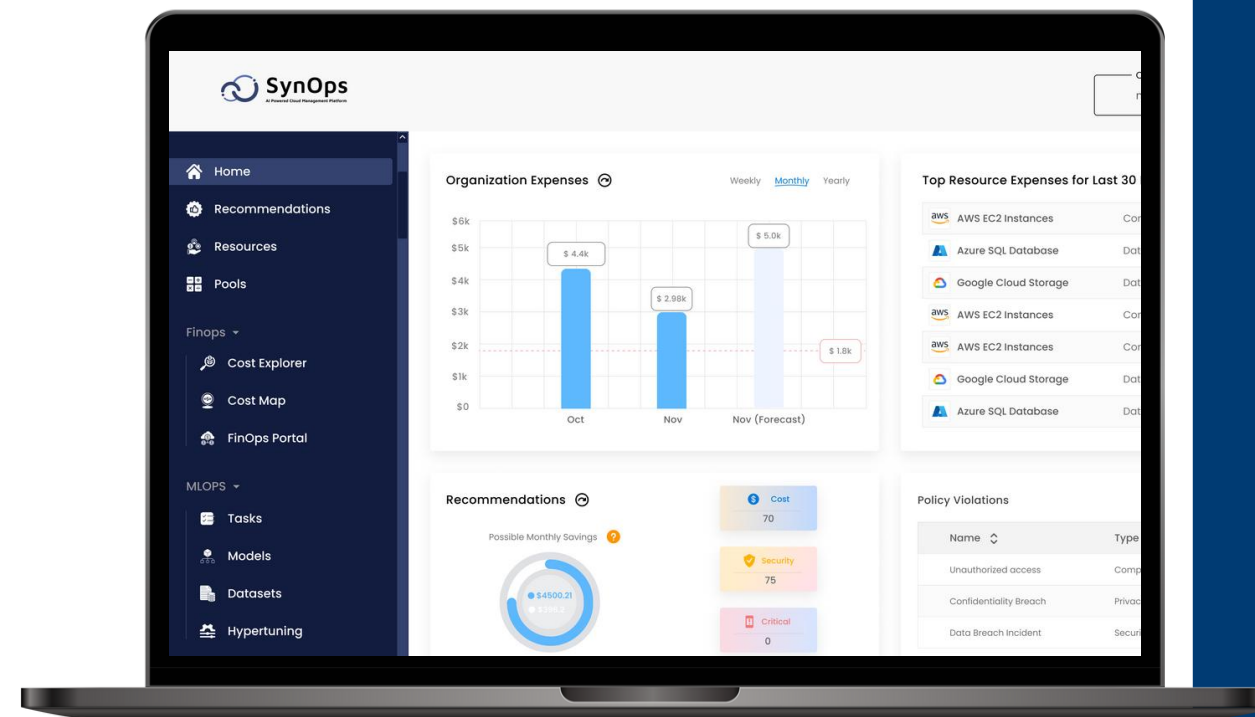
Easily connect with existing applications and critical tools



Seamless Integration

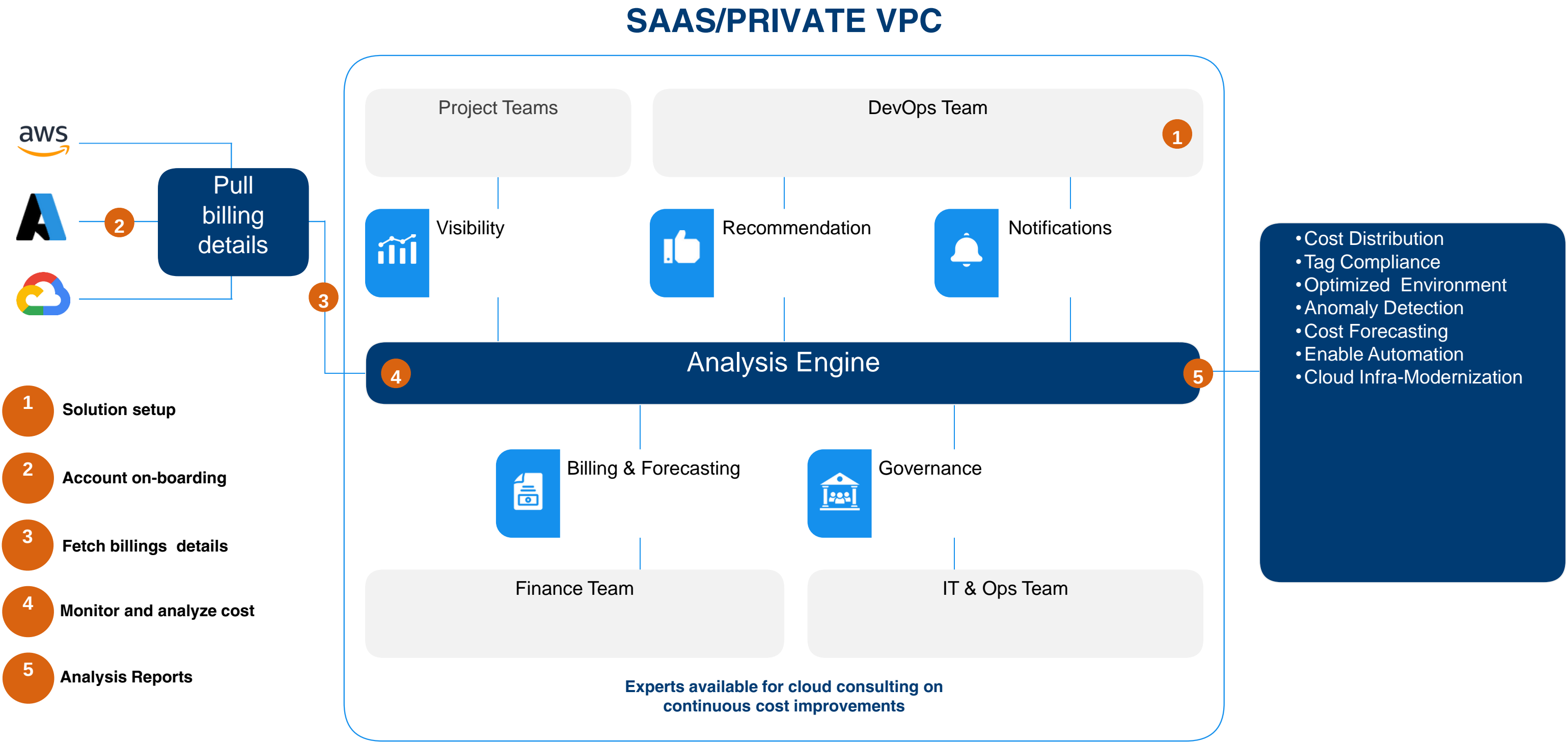
- Unified view of cloud utilization and spending across accounts and business units
- Accurate cost projections for reliable budget planning
- Cross-functional collaboration via a common cost visibility platform
- Transparent chargebacks with comprehensive cost allocation
- Automated alerts and actions for threshold violations.
- Actionable insights for cost optimization
- AI-powered anomaly detection with automated spike alerts
- Integration with 100+ cloud services and third-party tools like Jira and ServiceNow.

An AI-powered solution to eliminate IT inefficiencies
control cloud costs, and optimize operations



- Achieve up to 40% savings on cloud costs effortlessly
- Accelerate cost bottleneck detection by 50%
- Elevate FinOps maturity with precise allocation and forecasting
- Unlock profitable growth through intelligent cloud cost management
- Maximize ROI with cloud unit economics and value-driven insights

HOW IT WORKS?



ONE-TIME
SERVICES

- Cloud Cost Optimization
- Security compliance and posture enhancement.
- Well-Architected reviews and adherence to cloud best practices.



RECURRING
ANNUAL SERVICES

- Managed services subscription for continuous monitoring, cost management, and operational efficiency.



PROJECT BASED
REVENUE

- Infrastructure refactoring services for optimized performance and scalability
- Application modernization projects to transition legacy systems into cloud-native architectures.



With Just 7 months of operation, we have earned a good traction



2024

Founded Year



22

Satisfied Clients



US \$35K

MRR



32+

Team Size

SYNOPS Marquee Clients

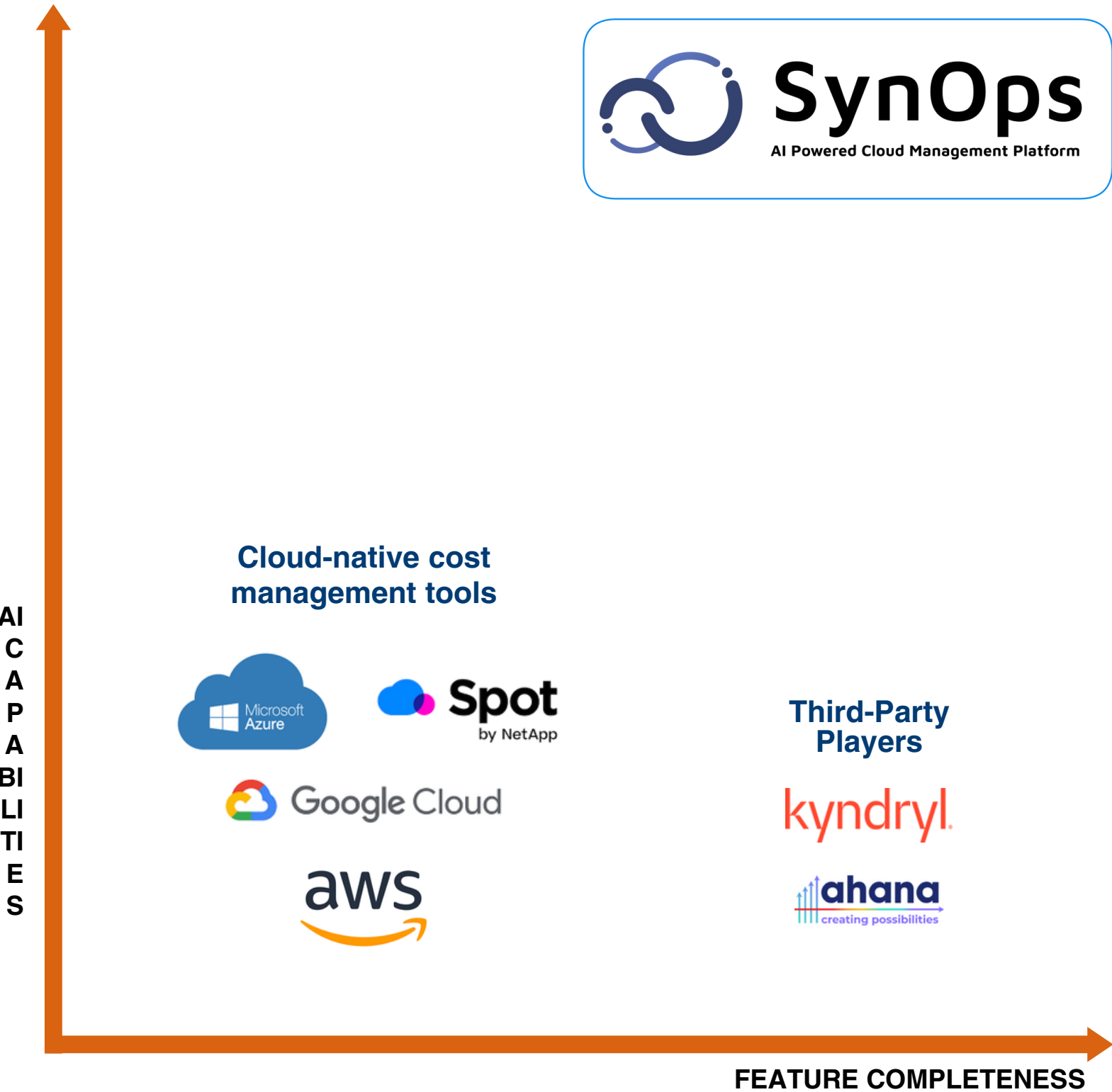


Strategic Partners for Additional Layers of Security







** Patent application submitted for the complete product design and innovation*

SYNOPS – STANDOUTS AMONGST OTHER SOLUTIONS



Synops stands out as a comprehensive cloud solutions provider, offering unparalleled value to businesses








-  **Unified Cloud Visibility:**
Centralized management across all clouds
-  **Quick Insights:**
Instant analysis with pre-built dashboards
-  **Cost Optimization:**
Drill-down to identify and reduce resource waste
-  **Integrated Collaboration:**
Seamless access to Dev teams for issue resolution
-  **Proactive Monitoring:**
Alerts and automated workflows for instant action
-  **Financial Control:**
Budget configuration, forecasting, and anomaly detection
-  **Industry Compliance:**
Automated assessments for security and DevOps best practices
-  **Expert Support:**
Guided analysis and implementation for optimized performance
-  **Built-in Security:**
Inherent cybersecurity with threat detection, encryption, and compliance

CLOUD MANAGEMENT PLATFORM LANDSCAPE

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<div>CloudBolt</div> <div>Morpheus Data</div> <div>Snow Software-Embotics</div>			<div>Flexera</div>			<div>HyperGrid</div> <div>Scalr</div> <div>VMware</div>			<div>Azure Cost Management</div> <div>Google Anthos</div> <div>Google Cloud Monitoring</div>			<div>Azure Arc</div> <div>IBM MCM</div>			<div>Ansible</div> <div>Elasticsearch Observability</div> <div>Sumo Logic</div>			<div>Cloudability</div> <div>Terraform</div>			<div>Commvault</div> <div>Veeam</div>		
Cloud Management Platforms									Solutions from cloud providers						Specialized feature specific solutions								
<div></div> <div>Alibaba Cloud</div>			<div></div> <div>Amazon Web Services</div>			<div></div> <div>Google Cloud Platform</div>			<div></div> <div>IBM Cloud</div>			<div></div> <div>Microsoft Azure</div>			<div></div> <div>Other Clouds</div>			<div></div> <div>Hybrid Clouds</div>					

No single provider offers an all-in-one AI-powered solution for cloud management but SynOps

Ref: MultiCloud Management Solution

SYNOPS – COMPETITIVE ANALYSIS



	SynOps Cloud Cost Optimizer		
	✓	✗	✓
	✓	✗	
	✓	✗	✓
	✓	✗	✗
	✓	✓	
	✓	✗	✓
	✓	✗	✗
	✓	✗	✗



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SYNCHRONIZING BUSINESS WITH TECHNOLOGY

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TECHNOLOGY
BACKGROUND

