Maximize your cloud ROI with unified assessment, monitoring, and optimization through actionable insights
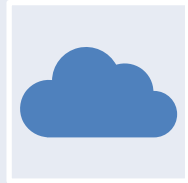
Save some cash on your cloud expenses with SynOps Cloud Cost Optimizer!
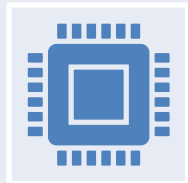
How Can One Effectively Optimize Cloud Expenditure?

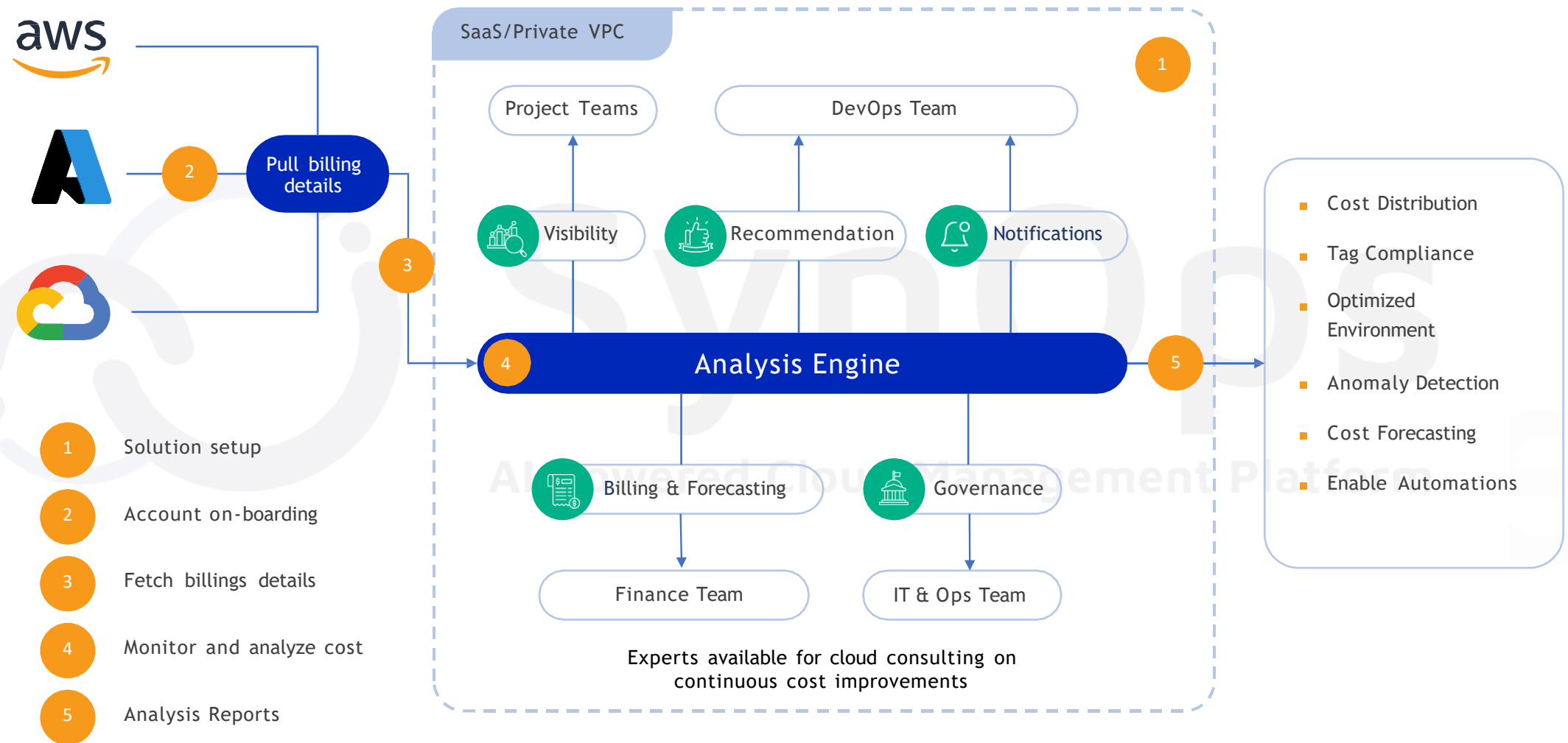**SynOps – Synchronize & Synthesize Cloud Operations**

SynOps transforms from an All-Cloud to a Single Cloud Cost Saving Console.

SynOps is a Solution that is designed to address IT Infrastructure Wastages, Escalating Expenses Associated with Cloud Services, Stemming From Uncontrolled Expansion, Granular Cloud Spend Visibility, Improper Cost Allocation, Accrued Technical Debt, etc.
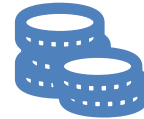
How it works?

Features

Integrated view of utilization and spending across cloud services, accounts, and business units in an enterprise

Accurate cost projections for predictable budget planning and forecasting

Common platform for cost visibility, increasing cross-functional collaboration

Comprehensive cost allocation for efficient and transparent chargebacks

Automated notifications and actions on threshold violations

AI-powered anomaly detection with automated cost spike alerts

Actionable recommendations and insights on cost optimization

100+ connectors to integrate cloud services such as Jira, ServiceNow, and other third-party software

Benefits

Up to 50% reduction in cloud cost

50% faster identification of cost bottlenecks

Automated Data Analytics such as Calculating the unit economics of cloud services with confidence to determine the cost of delivering value and the return on investment (ROI).

Enhance FinOps maturity with allocations and forecasting

Proactive finance operations and empowered engineers

Drive profitable growth with cloud cost intelligence

SynOps for cloud cost Savings

What you get	SynOps Cloud Cost Optimizer	Cloud-native cost management tools	Third-party solutions
Single-pane view across all clouds	✓	✗	✓
Out-of-the-box dashboards for quick analysis	✓	✗	Partial capabilities
Drill down to resource level to allocate/identify waste	✓	✗	✓
Direct access to Dev teams	✓	✗	✗
Alert notifications with pre-defined workflow execution on violations	✓	✗	Partial capabilities
Budget configuration, forecasting and anomaly detection	✓	✓	✓
Automated assessment for best practices in areas like security, resiliency, DevOps	✓	✗	✗
Analysis and implementation expert guided support	✓	✗	✗

Enterprise success stories

50% reduction in infrastructure cost
for a Fortune 500 insurance firm

Saved 30% cost on AWS
as compared to the on-premise set-up for an IoT solutions provider

50% cloud expense reduction
with a 'shift-left' approach for a Fortune 500 insurance firm

To learn more about how SynOps helps optimize your cloud spend. _____

Summary of Benefits

Assured Yearly Cloud Cost Savings up to 50%

Optimum Cloud Resource Utilization

Cloud Best Practices Adherence

Cloud Cybersecurity Checks

Application and Infrastructure Security Postures - Advanced

Ease in Integrations - Data Analytics – Deep Data Insights – Automated Reports